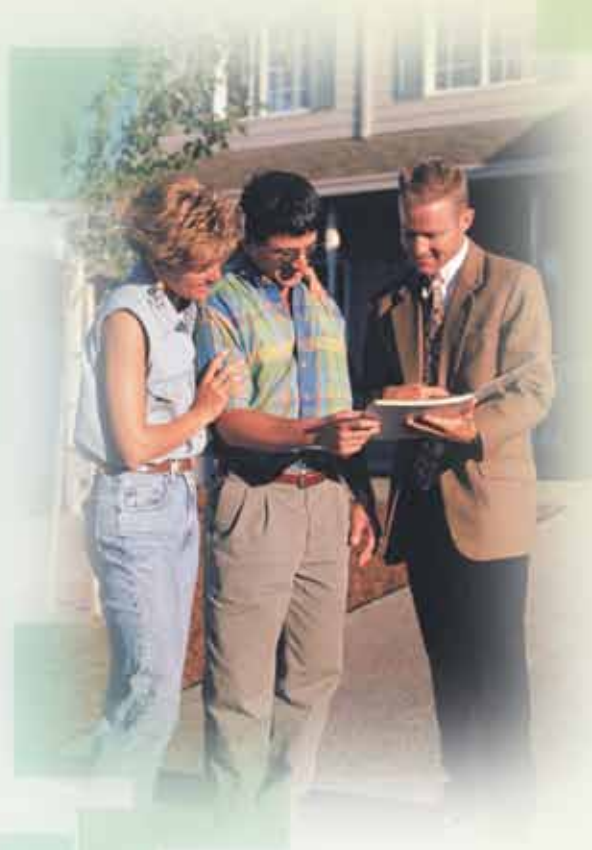


**ABC**  
**FREEDOM**<sup>TM</sup>  
PROGRAMS  
Customer Solutions Made Easy

*In-home  
financing  
made easy*

**An easy way to offer  
financing for any home  
improvement project**



Take Advantage of the ABC  
**In-Home Finance**  
Program

# ABC INTRODUCES “THAT HOME IMPROVEMENT GUY”

## WHO IS “THAT HOME IMPROVEMENT GUY?”

That Home Improvement Guy (**THIG**) helps you get established with their network of home improvement lenders so you can offer unsecured financing to your customers. The owner, Mark Costin, owned and operated a successful home improvement company for over 15 years, so he understands how financing can help your business.

In-home financing can help you:

- Increase your closing ratio
- Close more sales on the spot
- Improve cash flow
- Increase opportunities to upgrade projects

## What types of financing options are available?

**THIG** works with multiple lenders and understands which ones you will qualify to do business with. You will have the opportunity to offer the following types of loans\*, depending on the lenders you select and qualify with:

- Installment loans as high as \$25,000 or more
- Interest rates as low as 8.99%  
(Depending on lender)
- Loans up to 180 to 240 months.
- Both month-to-month and same as cash loans are available.

These options give homeowners the opportunity to make low payments so they can afford the home improvement services you're offering. Even homeowners with a low FICO score may be eligible for the “sub-prime” programs.

Information about current lenders and loans can be found at: [www.thathomeimprovementguy.com/types\\_of\\_home\\_improvement\\_loans](http://www.thathomeimprovementguy.com/types_of_home_improvement_loans)

## Almost all contractors will be approved!

Almost every contractor will be approved to offer home improvement financing by one of the financing companies suggested. Whether you are a new company, a small business, have suffered financially, or have had recent difficulties offering financing, you could still be approved. Most of the companies **THIG** works with do not make their decisions based on your personal credit. Also, loans are available in all fifty states.

## One-time enrollment fee

There is a one-time enrollment fee of \$499.95. Why? **THIG** is going to provide you with valuable information that will allow you to sell more business and is offering you a service that you will not find anywhere else in the USA. **YOU WILL ONLY BE CHARGED IF YOU ARE APPROVED!** So quit wasting your time, your energy, and your money trying to find lenders. **THIG** knows who they are, where they are, and which ones will do business with you.

# Easy to Use

\* Information is subject to change without notice. Programs vary from state to state based on the type of home improvement loan being financed.

# Easy Steps To Enroll

## READY TO GET STARTED?

### STEP 1

Fill out the application on the back of this page.



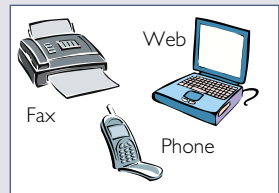
### STEP 2

Fax it to 888-828-0066



### STEP 3

Someone from THIG will contact you within 3 business days.



### STEP 4

Once your company is approved with the lenders you choose, you will be working directly with them. The lender will receive the customer/homeowner applications directly from you.



**HAVE QUESTIONS? CALL 919-651-0007 OR VISIT [www.thathomeimprovementguy.com](http://www.thathomeimprovementguy.com)**

That Home Improvement Guy is available to answer questions or concerns about all of the unsecured home improvement loans offered. You work hard to get customers to visit with you. Don't lose the business because you cannot offer them financing.

# INITIAL APPLICANT QUESTIONNAIRE

Please print in blue or black ink

Contractor Legal Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

List all lenders you have used the past two years \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What are your projected sales? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Financed Sales? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Send completed forms to:**  
**Mark Costin**  
**www.thathomeimprovementguy.com**  
**919-632-9673 Fax 888-828-0066**  
**mark@thathomeimprovementguy.com**

**CONFIDENTIAL**