

Look and Feel Like a Professional

- Logos
- Apparel
- Stationery



Take Advantage of the ABC

PROFESSIONAL IMAGE BUILDING

Resources Program

MAKE A LASTING IMPRESSION ON POTENTIAL CUSTOMERS



A Professional Image Can Enhance Your Company's Trustworthiness and Competence

When you develop a professional image, you are sending an important message to customers. You look like you are part of a “winning” team, and you have a strong self image. As a result, you will be proud to submit a proposal to prospective customers. Your self confidence is contagious, and your customers will trust that you are capable of and want to do the job. Customers are also more likely to believe that you will do a high quality job.

Additionally, you will look like you have been in business a while and intend to stay in business. This message instills confidence in customers that you will be around to do some additional repeat work for them or to take care of any problems that may arise.

Custom Logo Development

A Persuasive Representation of Your Company

Often when people make a critical purchase, a company or product's name and appearance can play an influential part in their decision-making process. A logo serves as a visual representation of your company's unique identity. A well-developed logo can enhance a potential customer's crucial first impression of your business. It can also help generate awareness, create recognition and build credibility for your company. Logos can make a company appear more professional, stable and reputable – they are a staple of an established business.

Developing a logo is the first step in marketing your business and a key step in building trust among potential customers. To get started, we need to get better acquainted with your company so please take a few moments to answer these fundamental questions:

- What are your colors?
- How long have you been in business?
- What is the extent of your service area?
- What are your primary services?
- What is your competitive advantage?
- What are your core values?
- Is there a symbol that represents you?
- Do you have a slogan?



Once you've considered the answers to these questions, you are ready to begin. We can develop a custom logo for you for as little as \$395. Contact us today!

**For questions, pricing or to place an order contact The Weinstein Organization:
P: 312-214-2915 • F: 312-214-1115 • E: support@abcsupplyfreedomprograms.com**

Custom Clothing and Promotional Items

Dress for Success

What you wear to meet a potential customer for the first time can make an impression. How you look and how your work crew looks can set you apart from other contractors.

We will professionally assist you with style, color, fabric and decoration. We're your source for imprinted wearables offering "in-house" embroidery, screen printing, heat transfer, engraving and graphic design services.

At times, it may also be beneficial to leave something behind that serves as a nice little thank you and reminder of your business. We can help your business promote itself more effectively by providing customized promotional chandise solutions.



Items available include, but are not limited to:

- Sweatshirts
- Dress Shirts
- Keychains
- Candies
- Pens
- Polo Shirts
- Hats
- Mints
- Jackets
- T-shirts (long and short sleeve)

**For questions, pricing or to place an order contact MMPR Promotions:
P. 608-755-0144 • F. 608-755-0889 • E. mmprheather@sbcglobal.net**

Custom Stationery and Business Cards

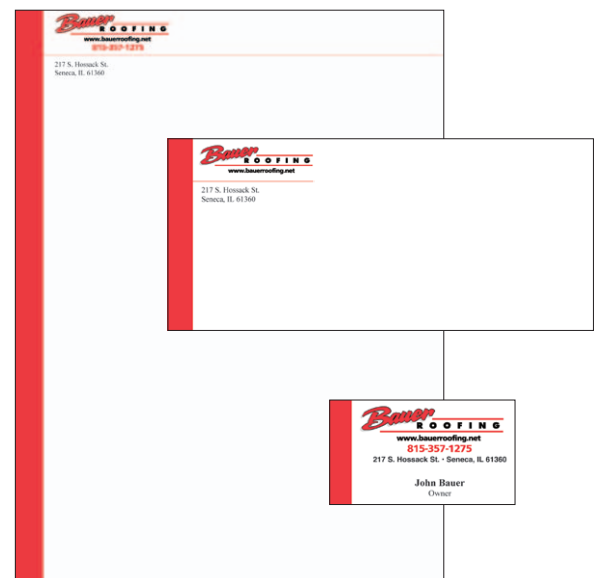
Professional Presentation of Work-Related Correspondence

Matching letterhead and business cards complement your image and give you that professional look. Printed on high-quality paper with clean designs, these pieces will be a great benefit to your business.

Using professional stationery also keeps important contact information readily available at potential and current customers' fingertips for callbacks and referrals.

Items available:

- Business Cards
- Letterhead
- Envelopes
- Pocket Folders
- Stickers
- Magnets



**For questions, pricing or to place an order contact Advertiser's Press:
P: 800-872-4985 • E: judy.kasten@adpress.com OR diane.meyer@adpress.com**

OTHER POPULAR FREEDOM PROGRAMS



Job-Site Marketing Program

- Let your quality work speak for itself
- Market to neighboring homeowners
- 24/7 constant visibility for your business



Contractor Website Program

- Affordable, customized website packages (1-7 pages)
- Select your template design, page content and site colors
- Email, search engine optimization and site tracking available



Target Mail & Storm Postcard Program

- Mail qualified prospects - owners of 10+ year old homes
- Radiate 2-miles around a job-site or select by zip code
- Customized with your company logo and contact information



In-Home Finance Program

- Offer financing for home improvement projects
- Improve your cash flow and closing ratios
- Increase opportunities to upgrade projects

Free Up Your Time and Resources

ABC Supply Freedom Programs Make Your Job Easier

To learn about our other Freedom Programs,
ask your ABC Supply representative or go to

www.ABCSupplyFreedomPrograms.com

ABC
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Customer Solutions Made Easy