

**ABC**  
**FREEDOM**<sup>TM</sup>  
PROGRAMS

Customer Solutions Made Easy

Promote Your Business  
In the Neighborhoods  
You Service

Options Available! **7**

When it comes to your home's exterior, All Sons Exteriors is the ABC contractor that you can trust. When it comes to restoring your home, we offer the best products for roofing, siding, windows, and gutters, professionally installed and guaranteed.

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Take Advantage of the ABC  
**JOB-SITE MARKETING**  
Program

# LET YOUR JOB-SITE SPEAK FOR ITSELF – MARKET TO HOMEOWNERS IN YOUR WORK AREA

## Your Best Prospects are Those Who Reside Right in Your Service Area!

Marketing to neighborhood homeowners is both convenient and cost-effective:

- Your crew is already in the area - no need to move equipment.
- Prospects can drive by and witness your quality workmanship.
- Homeowners are likely to trust their neighbor's decision in selecting you.
- Prospects will be more accepting of a neighbor's testimonial of service.

Want to reach homeowners near your job-site? ABC Supply's Job-Site Marketing Program offers a variety of affordable customized solutions! From Targeted Door Hangers to easy-to-read On-Site Contractor Job Signs, you can quickly communicate your company's presence in a neighborhood and inform potential customers of your service offerings.



## Door Hanger Program

### Deliver Your Message Right to Their Door!

Door hangers act as a personal calling card, putting your company contact information in front of potential customers. Plus, the ability to self-distribute this inexpensive marketing literature door-to-door has some definite advantages. Door Hangers allow you to control your distribution and precisely pinpoint your best prospects – those most likely to need your services.

You can target homeowners geographically – by distributing only to homes within a close proximity of your worksite. And/or you can deliver your communications to homes with known need of repair – by visually assessing homes' exteriors.

### Two Examples of Appropriate Door Hanger Marketing Include:

- (1) If you are a roofer working in a storm affected area, distribute door hangers offering “Free Roof Inspections For Hail Damaged Homes” to residents whose shingles appear to be broken, damaged or missing granulation.
- (2) If installing windows at a job-site, walk the neighborhood and distribute door hangers with a “10% Discount on Replacement Windows” to homes with older windows.

### One Color

**MEYER SIDING**  
3527 Windsor Rd.  
De Forest, WI 53532  
(608)444-4435

Locally Owned and Operated  
Out Of De Forest

**We're In Your  
Neighborhood  
Doing Work!**

Give Us A Call For A No  
Obligation Consultation  
**608-444-4435**

We are in De Forest to  
stay and will be in  
De Forest long after the  
“out of town” storm  
chasers leave town.

### Two Color

**Pro-Line**

**Home Improvement**

- Windows
- Roofing
- Siding
- Interior
- Remodeling

**COUPON**  
**\$300 OFF**  
WITH PURCHASE  
OF 5 WINDOWS  
OR MORE

**COUPON**  
**FREE**  
INSULATION  
WITH  
6 SQUARE  
OF SIDING

Call for **FREE** Estimates

**708-479-1237**

### Four Color

**CertainTeed**

SIDING - WINDOWS - ROOFING - DOORS  
PATIO ENCLOSURES - DECKING

We are putting a Brand New  
Look on your neighbor's  
home. Call us for any exterior  
home improvement needs.

**814-455-9952**  
1804 West 8th Street - Erie, PA 16505  
www.denizlaksiding.com





The choice is yours – one, two or four color – one sided hangers. Pricing includes design work and one proof – anything additional will be extra. Customized two-sided hangers are also available upon request.

## On-Site Contractor Job Signs

### Advertise Your Work – 24 Hours a Day, 7 Days a Week

On-Site Job Signs are an inexpensive way to promote your business right in the area you work! Your company name and phone number are large and in clear view of potential customers. These homeowners who live in your service area and drive past your job-site every day are your best prospects. After viewing your quality workmanship, your sign will encourage them to call you when they need work done on their home.

These durable job signs are weather resistant, professional looking, and easy to read. A must have asset for any professional building business! Order your signs today! A 2-week ship date is guaranteed!

				
	<b>MODEL A</b> The original job-site sign	<b>MODEL B</b> Smaller, less expensive version of Model A	<b>MODEL C</b> Magnetic truck door contractor sign	<b>MODEL D</b> Larger high-end sign with heavy-duty angle iron frame
<b>SIZE</b>	2' X 2'	12" X 18"	12" X 23"	24" X 30"
<b>MATERIAL</b>	White Corrugated Plastic	White Corrugated Plastic	.030 thick, high quality vinyl laminated magnetic sheet, very flexible and easy to wipe clean	.040 white enamel steel
<b>COLORS</b>	Red, Blue, 2-sided	Blue, 2-sided	Red, Blue, 1-sided	Full color available
<b>FRAME</b>	Elite wire or angle iron frame at additional cost	Wire frame supplied	None	Heavy duty angle iron frame supplied
<b>COMPANY LOGO INCLUDED</b>	Yes	No	No	Yes

On-Site Job Signs are now available in 4 styles and sizes. Plus, choose from 2 types of frames: an inexpensive Elite wire frame recommended for temporary applications and heavy-duty angle iron frames that will last for years.

Some models can be customized with your company logo. Logo must be supplied in camera-ready or high resolution electronic file on CD. No business cards please.

**For pricing information and to place an on-site marketing order, talk to your local ABC Supply Sales Representative. They will provide you with the Job Sign and Door Hanger Order Form.**

# OTHER POPULAR FREEDOM PROGRAMS



## Professional Image Building Resources Program

- Make a crucial first impression and a positive lasting impression
- Customized logos, clothing, promotional items & stationery
- Generate awareness and build credibility for your company



## Contractor Website Program

- Affordable, customized website packages (1-7 pages)
- Select your template design, page content and site colors
- Email, search engine optimization and site tracking available



## Target Mail & Storm Postcard Program

- Mail qualified prospects - owners of 10+ year old homes
- Radiate 2-miles around a job-site or select by zip code
- Customized with your company logo and contact information



## In-Home Finance Program

- Offer financing for home improvement projects
- Improve your cash flow and closing ratios
- Increase opportunities to upgrade projects

## Free Up Your Time and Resources

*ABC Supply Freedom Programs Make Your Job Easier*

To learn about our other Freedom Programs,  
ask your ABC Supply representative or go to

[www.ABCSupplyFreedomPrograms.com](http://www.ABCSupplyFreedomPrograms.com)

